



# Equitable Electric Vehicle Ready Parking in Columbus

Roundtable #3

February 23, 2022

# A few Zoom reminders for today

## Roundtable attendees:

- **Please mute** when not speaking
- Please *also* use the chat function to react, ask questions, and comment!
- Please **rename yourself with name, org, and pronouns** by right clicking on the 3 dots on your image

# Refresh: How we are working together

## The role we hope you will play

1. Share how you are approaching the transition to electric vehicles
2. Work together to co-create an Equitable EV Ready Parking Ordinance

## Suggested group norms

1. Use video whenever possible
2. Minimize distractions
3. Practice the democracy of time
4. Be respectful of opinions
5. *Anything else?*

# Agenda

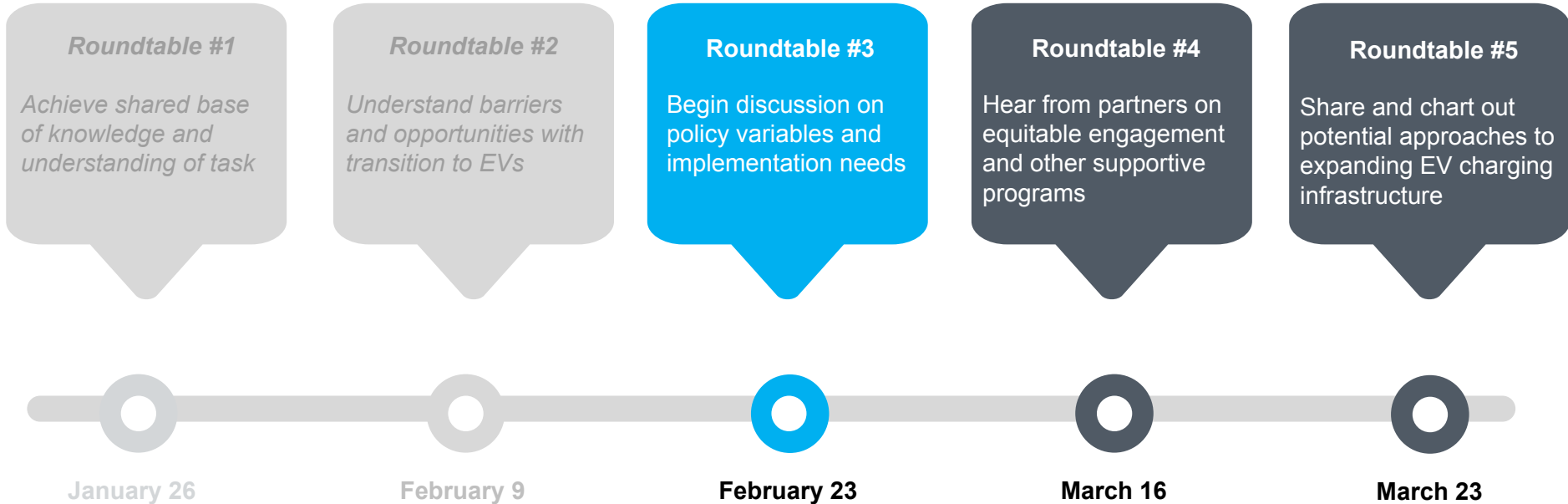
- **Welcome and Introduction (5)**
- Recap: What we heard last meeting (5)
- Breakouts and small group discussion (60)
- Summary and next steps (10)

# Together, we hope to accomplish the following today

- Begin discussing the pros and cons of policy parameters including building type, readiness thresholds, special considerations (certified affordable housing), etc.
- Building on the discussion from last week, discuss the critical components of an implementation strategy including funding and financial options, incentives, compliance resource needs, etc.

**This collaboration will advance a policy approach**

# Where we are in the process



# Proposed agenda for our next two meetings

## Roundtable #4

- Presentations from partners supporting implementation (equitable engagement, supporting programs, etc.)
- Continued discussion on policy parameters and implementation strategy

March 16

## Roundtable #5

- Review of feedback received to date
- Discussion on potential localized approaches to expanding EV charging infrastructure

March 23

# Agenda

- *Welcome and Introduction*
- **Recap: What we heard last meeting**
- Breakouts and small group discussion
- Summary and next steps



## Last meeting, we heard...

**A local EV charger installation guide can help simplify and streamline the process for developers**

**Consumer education is key to successful EV adoption and charging expansion**

**Zoning code updates will help with densification, enabling alternative transportation options, and right of way charging**

**Financial barriers to individual EV adoption and installing EV charging stations exist**

**Incentives and rebates can help small and local businesses with installing EV chargers**

# Agenda

- *Welcome and Introduction*
- **Recap: What we heard last meeting**
- Breakouts and small group discussion
- Summary and next steps

# Breakout group activity

## Mural board discussion

1. Round 1: policy parameters
2. Round 2: implementation strategy

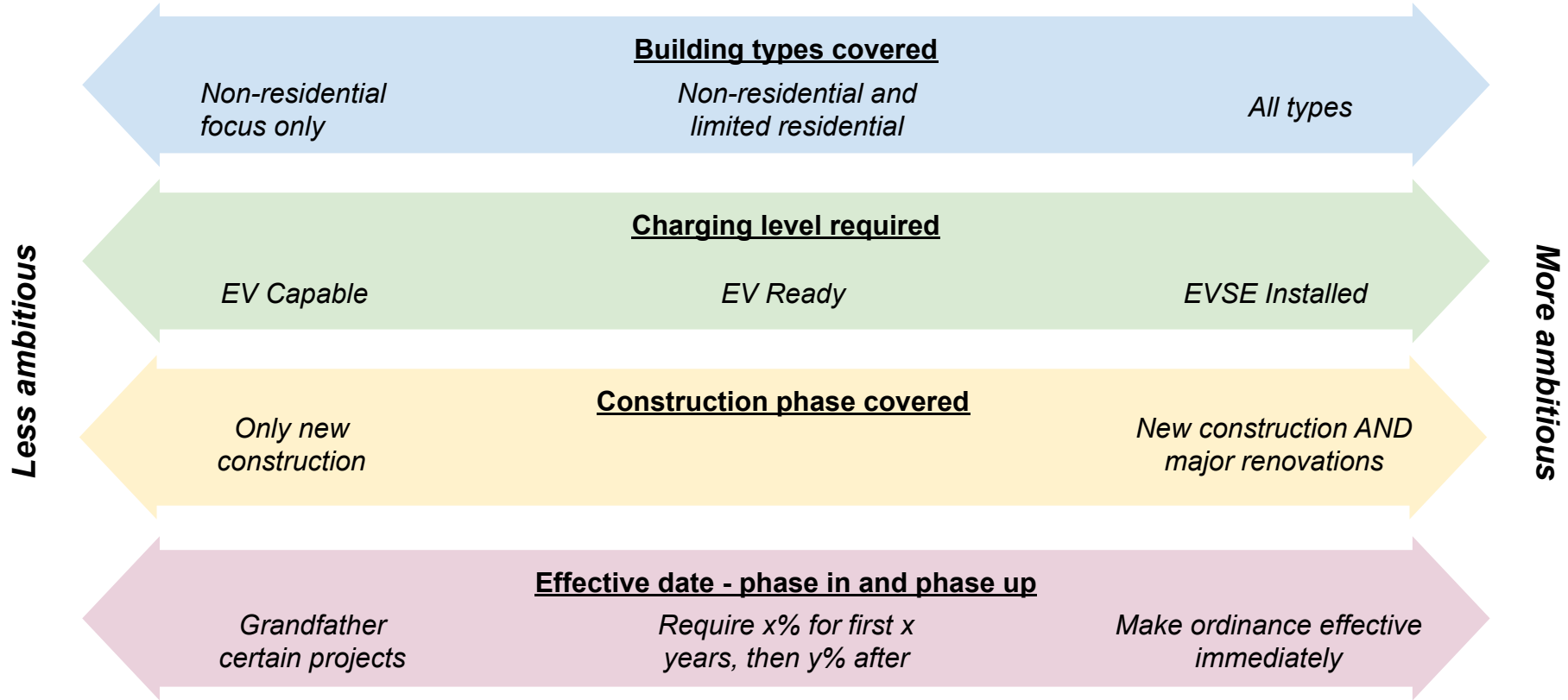
## Suggested group norms

1. Use video when possible
2. Practice the democracy of time
3. Be respectful of opinions
4. Use the chat + react functions



**Icebreaker question: What is your name, organization, and go-to late night snack?**

# Policy: Designing the right policy for Columbus



# Implementation: Delivering this policy in the best way for Columbus

## Funding, Financing, and Incentives

*Local Programs*

*State Programs*

*Federal Programs*

## Compliance Resources

*Digital resources*

*On-call technical support*

## Community Impacts

*Equitable engagement*

*Outreach and education*

# Breakout group activity

## Mural board discussion

1. Round 1: policy parameters
2. Round 2: implementation strategy

## Suggested group norms

1. Use video when possible
2. Practice the democracy of time
3. Be respectful of opinions
4. Use the chat + react functions



**Icebreaker question: What is your name, organization, and go-to late night snack?**

# Clarifying questions before breakout groups

# Breakout group reconvene

## **Large group share-out:**

- What themes emerged in your breakout group?
- What stuck out as being critical to successful EV charger expansion?
- What pieces need additional conversation?



# Agenda

- *Welcome and Introduction*
- Recap: What we heard last meeting
- Breakouts and small group discussion
- **Summary and next steps**

# March 16 meeting

## Proposed Agenda:

1. Welcome and icebreaker (*5 mins*)
2. Share-outs from partners on equitable engagement, supportive programs, current EV charger deployment, and others (*60 mins*)
3. Continued discussion on policy parameters and implementation strategy (*25 mins*)



**What do you hope to accomplish in the next meeting?**

# Questions / Open Dialogue

# THANK YOU!

## **Our contact information**

- Bryan Clark (BMClark@columbus.gov)
- Jenna Tipaldi (JETipaldi@columbus.gov)
- Jordan Davis (JLD@smartcolumbus.com)
- Matt Stephens-Rich (mstephensrich@electrificationcoalition.org)

# Additional Resources

- **Equitable EV Ready Parking [Website](#):**
  - Process overview
  - One-pager to download
  - Frequently Asked Questions document
- Examples of how other cities have approached EV Ready:

<https://www.swenergy.org/transportation/electric-vehicles/building-codes#who>

