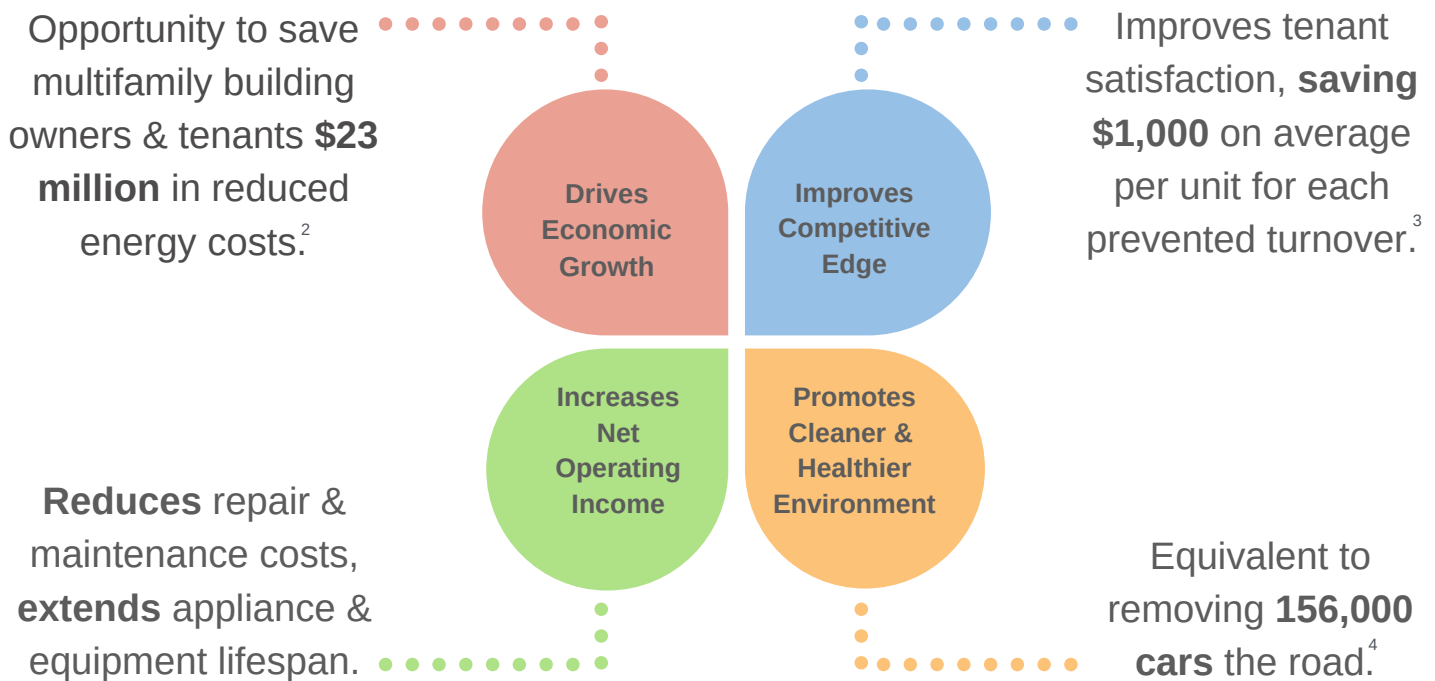# Columbus is adopting a benchmarking & transparency policy to drive efficiency in our building stock.

Buildings represent 58% of Columbus' emissions [1]

In benchmarking & transparency policies, buildings track energy & water use over time & report the data to the City & market annually.

Benefits of Benchmarking Multifamily Buildings

Opportunity to save multifamily building owners & tenants **$23 million** in reduced energy costs. [2]

Improves tenant satisfaction, **saving $1,000** on average per unit for each prevented turnover. [3]

Drives Economic Growth

Improves Competitive Edge

Increases Net Operating Income

Promotes Cleaner & Healthier Environment

Reduces repair & maintenance costs, **extends** appliance & equipment lifespan.

Equivalent to removing **156,000 cars** the road. [4]

Ready to get started? Sign up for an ENERGY STAR® Portfolio Manager® account: energystar.gov/benchmark and enroll in automated benchmarking: benchmarking.energy

Want to learn more? Visit us at columbus.gov/sustainable/benchmarking

Have questions? Contact Jenna Tipalidi at benchmarking@columbus.gov

1. Mid-Ohio Regional Planning Commission (MORPC) "2018 City of Columbus Greenhouse Gas Inventory"
2. The Multifamily Energy Savings Project. ACEEE. https://aceee.org/multifamily-project
3. Amann, J. & Cluett, R. (2015) "Multiple Benefits of Multifamily Energy Efficiency for Cost-Effectiveness Screening." American Council for an Energy-Efficient Economy
4. Study conducted by The Greenlink Group for the City of Columbus through the American Cities Climate Challenge

THE CITY OF **COLUMBUS**
ANDREW J. GINTHER, MAYOR

SUSTAINABLE COLUMBUS
ANDREW J. GINTHER, MAYOR

SMRT COLUMBUS

Benchmarking Made Easy for Residential Properties

Columbus is adopting a benchmarking & transparency ordinance to drive efficiency in our building stock. Follow our step-by-step guide to find out how to benchmark under the requirements of the ordinance.

1   Confirm that your building is subject to the requirements of the policy

- Do you own or manage a multi-unit residential property in Columbus?
- Is it a high-rise structure over 50,000 square feet or a group of low-or-mid-rise structures with 4 or more units that aggregate to over 50,000 square feet?

If you answered 'YES' to both of these questions, your building(s) are subject to the requirements of the ordinance. Proceed to step 2 to determine the appropriate property type to benchmark as.

2   Determine the correct property type for your building(s)

- **Multifamily Housing** Residential high-, mid-, & low-rise properties with 4+ units.
- **Senior Care Community** Buildings that house and provide care and assistance for elderly residents.
- **Residence Hall/Dormitory** Buildings associated with educational institutions or military facilities which offer multiple accommodations for long-term residents.

3   Here's what you'll need to benchmark your property:

- Collect basic information about your building using the Portfolio Manager Data Collection Worksheet
- Collect energy and water consumption data from your utility companies (AEP Ohio and Columbia Gas customers can enroll in automated benchmarking to collect this data).
- Create a free ENERGY STAR® Portfolio Manager® account to start benchmarking

4   Submit your annual benchmarking report to the City of Columbus

- Building owners will be required to submit a benchmarking report to the City via ENERGY STAR Portfolio Manager annually starting in 2021
- To learn more about the ordinance, requirements, and implementation schedule, visit https://www.columbus.gov/sustainable/benchmarking/
- Have more questions? Contact us at benchmarking@columbus.gov

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BUILDING PERFORMANCE IN COLUMBUS
RESIDENTIAL PROPERTIES