Columbus is adopting a benchmarking & transparency policy to drive efficiency in our building stock.

Buildings represent 58% of Columbus' emissions

In benchmarking & transparency policies, buildings track energy & water use over time & report the data to the City & market annually.

Benefits of Benchmarking Commercial Buildings

Increases office Frees up lost dollars occupancy rates & from inefficient rental premiums by operations & redirects over 10% & sales **Improves Drives** them to more Competitive **Economic** prices by 25%. productive purposes. Edge Growth **Increases Promotes** Net Cleaner & **Operating** Healthier Saves the average Income **Environment** office buildings Equivalent to \$40,000 in utility removing 68,000 costs over 3 years.3 cars from the road.

Ready to get started? Sign up for an ENERGY STAR® Portfolio Manager® account:

energystar.gov/benchmark and enroll in automated benchmarking: benchmarking.energy

Want to learn more? Visit us at columbus.gov/sustainable/benchmarking

Have questions? Contact Jenna Tipalidi at benchmarking@columbus.gov

^{4.} Study conducted by The Greenlink Group for the City of Columbus through the American Cities Climate Challenge







^{1.} Mid-Ohio Regional Planning Commission (MORPC) "2018 City of Columbus Greenhouse Gas Inventory"

 $^{2. \} Institute for Market Transformation (IMT) \ "Energy Benchmarking and Transparency Benefits." \ https://www.imt.org/wp-content/uploads/2018/02/IMTBenefitsofBenchmarking_Online_June2015.pdf \ and \ an approximation of the property of$

^{3.&}quot;Benchmarking and Energy Savings" (2012) ENERGY STAR Portfolio Manager. https://www.energystar.gov/buildings/tools-and-resources/datatrends-benchmarking-and-energy-savings