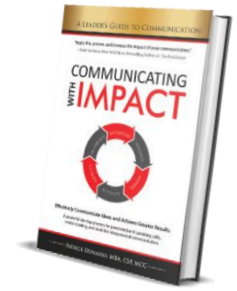


Communicating with IMPACT: The Secrets to Powerful Presentations



CLASS INFORMATION

- **Thursday, October 10, 2024**, from 8am to 4pm
- **Columbus Police Training Academy**, 1000 N. Hague Ave, Columbus, Ohio 43204
- **Cost \$125**

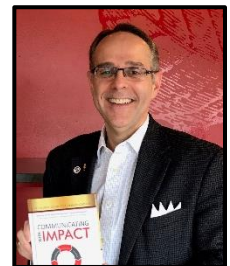
COURSE DESCRIPTION

The days of the talking head are over! Today's audiences are more sophisticated, more educated, and more impatient—they want to be entertained as well as informed. The secret to a powerful presentation is not just the content but also the way you deliver the material.

Good communication skills are essential whether you are speaking to two people or two thousand, presenting at a group, or training others. This interactive class will assist you in becoming a more organized, confident, dynamic, and engaging presenter. Topics covered include:

- Presentations Skills Inventory (Self-evaluation)
- The 8 Most Common Speaking/Presence Mistakes to Avoid
- 6-Step I.M.P.A.C.T. Process:
 - **I**ntention: Teach you how to craft a powerful intention statement
 - **M**essage: Learn how to create your message to achieve your intention
 - How to plan what to say in less time
 - 6 Dynamic Ways to open and close your presentation
 - **P**erson: Tips for analyzing your audience and Personalizing your message
 - **A**ctivate: How to stay positive and actively engage the audience
 - Using Audio-Visuals, Handouts, and Group Interaction
 - A System to Increase Your Confidence
 - **C**larify: Pointers for Handling Questions and Answers
 - **T**ransform: How to transform your words into actions to get greater results

INSTRUCTOR: Patrick Donadio is a Certified Speaking Professional, Master Certified Coach, and author of the book, *“Communicating with IMPACT”*. As a communication strategist for 20+ years, Patrick is one of only a few people in the world to have earned the highest designations in both the speaking and coaching professions. Come learn from a pro who speaks and presents for a living, and walk away with practical tools you can use in your next presentation!



WHO SHOULD ATTEND

This training is intended for anyone who wants to improve how they organize and present their ideas and information to groups, gives speeches, instructs or trains others, runs meetings, or is a leader who wants to increase the impact of their communication.

