Community Profile

Westland
Area: 16.58 square miles

Provided by the Columbus Planning Division

Population Summary

2000 Total Population	38,295
2010 Total Population	44,738
2021 Total Population	49,645
2021 Group Quarters	0
2026 Total Population	52,007
2021-2026 Annual Rate	0.93%
2021 Total Daytime Population	38,887
Workers	15,191
Residents	23,696

Household Summary

2000 Households	15,493
2000 Average Household Size	2.47
2010 Households	17,296
2010 Average Household Size	2.59
2021 Households	18,911
2021 Average Household Size	2.63
2026 Households	19,737
2026 Average Household Size	2.64
2021-2026 Annual Rate	0.86%
2010 Families	11,265
2010 Average Family Size	3.16
2021 Families	12,086
2021 Average Family Size	3.22
2026 Families	12,559
2026 Average Family Size	3.24
2021-2026 Annual Rate	0.77%

Housing Unit Summary

2000 Housing Units	16,906
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	38.8%
Vacant Housing Units	8.4%
2010 Housing Units	18,953
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	8.7%
2021 Housing Units	20,249
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	37.1%
Vacant Housing Units	6.6%
2026 Housing Units	21,028
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	36.5%
Vacant Housing Units	6.1%

Median Household Income

2021	$55,350
2026	$60,182

Median Home Value

2021	$165,668
2026	$211,326

Per Capita Income

2021	$25,777
2026	$29,029

Median Age

2010	32.0
2021	34.0
2026	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	18,911
<$15,000	6.7%
$15,000 - $24,999	10.3%
$25,000 - $34,999	10.7%
$35,000 - $49,999	14.7%
$50,000 - $74,999	25.0%
$75,000 - $99,999	13.8%
$100,000 - $149,999	12.5%
$150,000 - $199,999	4.7%
$200,000+	1.8%
Average Household Income	$67,665

2026 Households by Income

Household Income Base	19,737
<$15,000	5.6%
$15,000 - $24,999	9.1%
$25,000 - $34,999	9.1%
$35,000 - $49,999	13.0%
$50,000 - $74,999	25.4%
$75,000 - $99,999	14.8%
$100,000 - $149,999	14.7%
$150,000 - $199,999	6.1%
$200,000+	2.2%
Average Household Income	$76,486

2021 Owner Occupied Housing Units by Value

Total	11,396
<$50,000	2.7%
$50,000 - $99,999	10.3%
$100,000 - $149,999	28.8%
$150,000 - $199,999	26.4%
$200,000 - $249,999	8.4%
$250,000 - $299,999	7.5%
$300,000 - $399,999	6.2%
$400,000 - $499,999	4.6%
$500,000 - $749,999	4.1%
$750,000 - $999,999	0.5%
$1,000,000 - $1,499,999	0.7%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$211,008

2026 Owner Occupied Housing Units by Value

Total	12,054
<$50,000	1.0%
$50,000 - $99,999	4.3%
$100,000 - $149,999	18.7%
$150,000 - $199,999	23.2%
$200,000 - $249,999	12.4%
$250,000 - $299,999	14.3%
$300,000 - $399,999	14.6%
$400,000 - $499,999	5.0%
$500,000 - $749,999	4.6%
$750,000 - $999,999	0.8%
$1,000,000 - $1,499,999	1.2%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$258,225

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2010 Population by Age

Total	44,737
0 - 4	9.3%
5 - 9	7.7%
10 - 14	6.6%
15 - 24	13.7%
25 - 34	17.8%
35 - 44	14.6%
45 - 54	13.3%
55 - 64	9.5%
65 - 74	4.7%
75 - 84	2.2%
85 +	0.6%
18 +	72.4%

2021 Population by Age

Total	49,643
0 - 4	8.0%
5 - 9	7.8%
10 - 14	7.5%
15 - 24	12.6%
25 - 34	15.5%
35 - 44	15.0%
45 - 54	11.6%
55 - 64	10.5%
65 - 74	7.4%
75 - 84	3.1%
85 +	0.8%
18 +	72.9%

2026 Population by Age

Total	52,009
0 - 4	8.2%
5 - 9	7.7%
10 - 14	7.5%
15 - 24	13.7%
25 - 34	15.2%
35 - 44	14.4%
45 - 54	11.7%
55 - 64	9.4%
65 - 74	7.4%
75 - 84	3.9%
85 +	0.9%
18 +	72.4%

2010 Population by Sex

Males	21,783
Females	22,955

2021 Population by Sex

Males	24,222
Females	25,423

2026 Population by Sex

Males	25,294
Females	26,714

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ANDREW J. GINTHER, MAYOR
DEPARTMENT OF DEVELOPMENT

2010 Population by Race/Ethnicity	
Total	44,738
White Alone	76.2%
Black Alone	9.5%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.5%
Two or More Races	3.5%
Hispanic Origin	12.5%
Diversity Index	54.0
2021 Population by Race/Ethnicity	
Total	49,645
White Alone	68.9%
Black Alone	11.9%
American Indian Alone	0.4%
Asian Alone	3.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.1%
Two or More Races	4.5%
Hispanic Origin	16.3%
Diversity Index	64.4
2026 Population by Race/Ethnicity	
Total	52,007
White Alone	65.4%
Black Alone	13.1%
American Indian Alone	0.4%
Asian Alone	3.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	12.3%
Two or More Races	5.1%
Hispanic Origin	18.3%
Diversity Index	68.7
2010 Population by Relationship and Household Type	
Total	44,738
In Households	100.0%
In Family Households	82.9%
Householder	25.2%
Spouse	16.9%
Child	33.4%
Other relative	4.1%
Nonrelative	3.2%
In Nonfamily Households	17.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	31,745
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	7.9%
High School Graduate	29.8%
GED/Alternative Credential	3.6%
Some College, No Degree	22.5%
Associate Degree	9.1%
Bachelor's Degree	16.4%
Graduate/Professional Degree	6.3%

2021 Population 15+ by Marital Status

Total	38,024
Never Married	35.5%
Married	46.3%
Widowed	3.6%
Divorced	14.6%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	27,488
Population 16+ Employed	95.5%
Population 16+ Unemployment rate	4.5%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	9.6%
Population 25-54 Employed	67.6%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	13.4%
Population 55-64 Unemployment rate	5.7%
Population 65+ Employed	5.6%
Population 65+ Unemployment rate	5.0%

2021 Employed Population 16+ by Industry

Total	26,244
Agriculture/Mining	0.3%
Construction	7.2%
Manufacturing	10.0%
Wholesale Trade	3.5%
Retail Trade	13.8%
Transportation/Utilities	8.1%
Information	2.0%
Finance/Insurance/Real Estate	8.8%
Services	40.5%
Public Administration	5.7%

2021 Employed Population 16+ by Occupation

Total	26,243
White Collar	52.9%
Management/Business/Financial	14.2%
Professional	16.2%
Sales	7.4%
Administrative Support	15.2%
Services	16.9%
Blue Collar	30.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	2.6%
Production	6.8%
Transportation/Material Moving	15.3%

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2010 Households by Type

Total	17,296
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	65.1%
Husband-wife Families	43.7%
With Related Children	21.7%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	6.0%
With Related Children	3.8%
Other Family with Female Householder	15.4%
With Related Children	11.1%
Nonfamily Households	7.7%
All Households with Children	37.3%
Multigenerational Households	3.9%
Unmarried Partner Households	9.6%
Male-female	8.6%
Same-sex	1.0%

2010 Households by Size

Total	17,294
1 Person Household	27.1%
2 Person Household	30.9%
3 Person Household	16.8%
4 Person Household	14.0%
5 Person Household	6.7%
6 Person Household	2.6%
7 + Person Household	1.7%

2010 Households by Tenure and Mortgage Status

Total	17,296
Owner Occupied	58.3%
Owned with a Mortgage/Loan	50.2%
Owned Free and Clear	8.1%
Renter Occupied	41.7%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	156
Percent of Income for Mortgage	12.6%
Wealth Index	53

2010 Housing Units By Urban/ Rural Status

Total Housing Units	18,953
Housing Units Inside Urbanized Area	96.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.2%

2010 Population By Urban/ Rural Status

Total Population	44,738
Population Inside Urbanized Area	96.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Bright Young Professionals (8C)
2.	Metro Fusion (11C)
3.	Up and Coming Families (7A)

2021 Consumer Spending	
Apparel & Services: Total $	$30,603,763
Average Spent	$1,618.30
Spending Potential Index	76
Education: Total $	$22,205,090
Average Spent	$1,174.19
Spending Potential Index	68
Entertainment/Recreation: Total $	$44,491,419
Average Spent	$2,352.67
Spending Potential Index	73
Food at Home: Total $	$77,465,775
Average Spent	$4,096.33
Spending Potential Index	75
Food Away from Home: Total $	$54,989,727
Average Spent	$2,907.82
Spending Potential Index	77
Health Care: Total $	$86,211,714
Average Spent	$4,558.81
Spending Potential Index	73
HH Furnishings & Equipment: Total $	$31,832,298
Average Spent	$1,683.27
Spending Potential Index	75
Personal Care Products & Services: Total $	$12,751,502
Average Spent	$674.29
Spending Potential Index	75
Shelter: Total $	$281,442,066
Average Spent	$14,882.45
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total $	$33,366,721
Average Spent	$1,764.41
Spending Potential Index	74
Travel: Total $	$34,161,575
Average Spent	$1,806.44
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total $	$16,210,404
Average Spent	$857.19
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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