

# Community Profile

Southwest  
Area: 10.71 square miles

Provided by the Columbus Planning Division

<b>Population Summary</b>	
2000 Total Population	15,824
2010 Total Population	17,713
2021 Total Population	19,117
2021 Group Quarters	2,392
2026 Total Population	19,687
2021-2026 Annual Rate	0.59%
2021 Total Daytime Population	15,473
Workers	6,317
Residents	9,156
<b>Household Summary</b>	
2000 Households	5,780
2000 Average Household Size	2.61
2010 Households	6,044
2010 Average Household Size	2.61
2021 Households	6,413
2021 Average Household Size	2.61
2026 Households	6,620
2026 Average Household Size	2.61
2021-2026 Annual Rate	0.64%
2010 Families	4,065
2010 Average Family Size	3.11
2021 Families	4,207
2021 Average Family Size	3.13
2026 Families	4,314
2026 Average Family Size	3.14
2021-2026 Annual Rate	0.50%
<b>Housing Unit Summary</b>	
2000 Housing Units	6,080
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	4.9%
2010 Housing Units	6,541
Owner Occupied Housing Units	62.1%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	7.6%
2021 Housing Units	6,786
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	29.4%
Vacant Housing Units	5.5%
2026 Housing Units	6,980
Owner Occupied Housing Units	66.8%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	5.2%
<b>Median Household Income</b>	
2021	\$59,005
2026	\$64,509
<b>Median Home Value</b>	
2021	\$128,607
2026	\$167,698
<b>Per Capita Income</b>	
2021	\$23,051
2026	\$25,702
<b>Median Age</b>	
2010	34.7
2021	36.9
2026	37.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2021 Households by Income

Household Income Base	6,413
<\$15,000	7.6%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	25.2%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	2.7%
\$200,000+	0.7%
Average Household Income	\$66,524

## 2026 Households by Income

Household Income Base	6,620
<\$15,000	6.3%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	3.6%
\$200,000+	0.8%
Average Household Income	\$74,320

## 2021 Owner Occupied Housing Units by Value

Total	4,417
<\$50,000	10.8%
\$50,000 - \$99,999	16.0%
\$100,000 - \$149,999	40.5%
\$150,000 - \$199,999	21.6%
\$200,000 - \$249,999	2.1%
\$250,000 - \$299,999	2.5%
\$300,000 - \$399,999	4.0%
\$400,000 - \$499,999	0.2%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$151,782

## 2026 Owner Occupied Housing Units by Value

Total	4,666
<\$50,000	5.4%
\$50,000 - \$99,999	7.9%
\$100,000 - \$149,999	27.7%
\$150,000 - \$199,999	25.5%
\$200,000 - \$249,999	6.3%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	12.1%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$220,145

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>	
Total	17,712
0 - 4	6.4%
5 - 9	6.1%
10 - 14	6.6%
15 - 24	14.5%
25 - 34	16.8%
35 - 44	15.0%
45 - 54	14.7%
55 - 64	10.8%
65 - 74	5.5%
75 - 84	2.7%
85 +	0.8%
18 +	77.1%
<b>2021 Population by Age</b>	
Total	19,118
0 - 4	5.5%
5 - 9	5.6%
10 - 14	5.5%
15 - 24	13.7%
25 - 34	16.7%
35 - 44	15.1%
45 - 54	12.5%
55 - 64	11.8%
65 - 74	8.8%
75 - 84	3.7%
85 +	1.0%
18 +	80.3%
<b>2026 Population by Age</b>	
Total	19,688
0 - 4	5.5%
5 - 9	5.6%
10 - 14	5.8%
15 - 24	13.3%
25 - 34	16.1%
35 - 44	15.0%
45 - 54	12.7%
55 - 64	11.1%
65 - 74	9.2%
75 - 84	4.8%
85 +	1.1%
18 +	79.9%
<b>2010 Population by Sex</b>	
Males	8,895
Females	8,818
<b>2021 Population by Sex</b>	
Males	9,632
Females	9,485
<b>2026 Population by Sex</b>	
Males	9,919
Females	9,768

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	17,712
White Alone	81.3%
Black Alone	12.8%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	2.3%
Hispanic Origin	3.6%
Diversity Index	36.9

## 2021 Population by Race/Ethnicity

Total	19,116
White Alone	74.8%
Black Alone	16.8%
American Indian Alone	0.3%
Asian Alone	2.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	3.1%
Hispanic Origin	4.9%
Diversity Index	46.6

## 2026 Population by Race/Ethnicity

Total	19,687
White Alone	72.1%
Black Alone	18.2%
American Indian Alone	0.3%
Asian Alone	3.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	3.5%
Hispanic Origin	5.7%
Diversity Index	50.6

## 2010 Population by Relationship and Household Type

Total	17,713
In Households	88.9%
In Family Households	74.4%
Householder	22.9%
Spouse	14.7%
Child	29.9%
Other relative	3.8%
Nonrelative	3.1%
In Nonfamily Households	14.5%
In Group Quarters	11.1%
Institutionalized Population	11.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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### 2021 Population 25+ by Educational Attainment

Total	13,313
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	16.3%
High School Graduate	33.8%
GED/Alternative Credential	7.7%
Some College, No Degree	22.3%
Associate Degree	5.9%
Bachelor's Degree	7.2%
Graduate/Professional Degree	3.3%

### 2021 Population 15+ by Marital Status

Total	15,930
Never Married	39.7%
Married	41.4%
Widowed	5.4%
Divorced	13.6%

### 2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	8,393
Population 16+ Employed	94.3%
Population 16+ Unemployment rate	5.6%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	11.0%
Population 25-54 Employed	65.4%
Population 25-54 Unemployment rate	5.5%
Population 55-64 Employed	15.1%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	5.6%
Population 65+ Unemployment rate	0.2%

### 2021 Employed Population 16+ by Industry

Total	7,918
Agriculture/Mining	0.5%
Construction	8.2%
Manufacturing	10.5%
Wholesale Trade	4.5%
Retail Trade	12.9%
Transportation/Utilities	13.8%
Information	1.7%
Finance/Insurance/Real Estate	7.0%
Services	38.2%
Public Administration	2.9%

### 2021 Employed Population 16+ by Occupation

Total	7,919
White Collar	48.9%
Management/Business/Financial	11.0%
Professional	16.0%
Sales	6.7%
Administrative Support	15.2%
Services	11.7%
Blue Collar	39.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	5.7%
Production	9.3%
Transportation/Material Moving	18.7%

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<b>2010 Households by Type</b>	
Total	6,044
Households with 1 Person	25.0%
Households with 2+ People	75.0%
Family Households	67.3%
Husband-wife Families	43.2%
With Related Children	19.7%
Other Family (No Spouse Present)	24.1%
Other Family with Male Householder	6.6%
With Related Children	4.0%
Other Family with Female Householder	17.5%
With Related Children	11.9%
Nonfamily Households	7.7%
All Households with Children	36.5%
Multigenerational Households	5.9%
Unmarried Partner Households	10.5%
Male-female	9.2%
Same-sex	1.2%
<b>2010 Households by Size</b>	
Total	6,045
1 Person Household	25.0%
2 Person Household	32.0%
3 Person Household	18.5%
4 Person Household	13.5%
5 Person Household	6.5%
6 Person Household	2.5%
7 + Person Household	2.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	6,044
Owner Occupied	67.2%
Owned with a Mortgage/Loan	52.9%
Owned Free and Clear	14.3%
Renter Occupied	32.8%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	214
Percent of Income for Mortgage	9.1%
Wealth Index	52
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	6,541
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	17,713
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1.	Urban Edge Families (7C)
2.	Traditional Living (12B)
3.	Rustbelt Traditions (5D)

## 2021 Consumer Spending

Apparel & Services: Total \$	\$9,887,697
Average Spent	\$1,541.82
Spending Potential Index	73
Education: Total \$	\$7,073,037
Average Spent	\$1,102.92
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$15,318,722
Average Spent	\$2,388.70
Spending Potential Index	74
Food at Home: Total \$	\$26,146,263
Average Spent	\$4,077.07
Spending Potential Index	75
Food Away from Home: Total \$	\$17,833,427
Average Spent	\$2,780.82
Spending Potential Index	73
Health Care: Total \$	\$30,558,914
Average Spent	\$4,765.15
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$10,586,684
Average Spent	\$1,650.82
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$4,189,724
Average Spent	\$653.32
Spending Potential Index	73
Shelter: Total \$	\$90,877,529
Average Spent	\$14,170.83
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,138,400
Average Spent	\$1,736.85
Spending Potential Index	73
Travel: Total \$	\$11,301,980
Average Spent	\$1,762.35
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$5,452,883
Average Spent	\$850.29
Spending Potential Index	77

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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