Population Summary

2000 Total Population	19,089
2010 Total Population	32,343
2021 Total Population	44,199
2021 Group Quarters	251
2026 Total Population	48,644
2021-2026 Annual Rate	1.94%
2021 Total Daytime Population	39,534
Workers	23,183
Residents	16,351

Household Summary

2000 Households	8,461
2000 Average Household Size	2.24
2010 Households	14,983
2010 Average Household Size	2.14
2021 Households	20,753
2021 Average Household Size	2.12
2026 Households	22,888
2026 Average Household Size	2.11
2021-2026 Annual Rate	1.98%
2010 Families	7,979
2010 Average Family Size	2.87
2021 Families	10,604
2021 Average Family Size	2.86
2026 Families	11,572
2026 Average Family Size	2.86
2021-2026 Annual Rate	1.76%

Housing Unit Summary

2000 Housing Units	9,204
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	8.1%
2010 Housing Units	16,484
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	9.1%
2021 Housing Units	21,883
Owner Occupied Housing Units	50.3%
Renter Occupied Housing Units	44.5%
Vacant Housing Units	5.2%
2026 Housing Units	24,015
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	43.6%
Vacant Housing Units	4.7%

Median Household Income

2021	$84,870
2026	$92,760

Median Home Value

2021	$233,185
2026	$260,219

Per Capita Income

2021	$47,912
2026	$53,415

Median Age

2010	33.2
2021	36.3
2026	36.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

2021 Households by Income

Household Income Base	20,753
<$15,000	2.4%
$15,000 - $24,999	4.7%
$25,000 - $34,999	5.4%
$35,000 - $49,999	10.5%
$50,000 - $74,999	19.0%
$75,000 - $99,999	16.9%
$100,000 - $149,999	24.2%
$150,000 - $199,999	9.7%
$200,000+	7.3%
Average Household Income	$102,408

2026 Households by Income

Household Income Base	22,888
<$15,000	1.8%
$15,000 - $24,999	3.7%
$25,000 - $34,999	4.6%
$35,000 - $49,999	9.2%
$50,000 - $74,999	18.0%
$75,000 - $99,999	16.7%
$100,000 - $149,999	26.0%
$150,000 - $199,999	11.8%
$200,000+	8.3%
Average Household Income	$113,912

2021 Owner Occupied Housing Units by Value

Total	11,005
<$50,000	0.2%
$50,000 - $99,999	1.5%
$100,000 - $149,999	7.0%
$150,000 - $199,999	21.3%
$200,000 - $249,999	30.1%
$250,000 - $299,999	16.8%
$300,000 - $399,999	16.2%
$400,000 - $499,999	2.7%
$500,000 - $749,999	1.5%
$750,000 - $999,999	2.3%
$1,000,000 - $1,499,999	0.2%
$1,500,000 - $1,999,999	0.4%
$2,000,000 +	0.0%
Average Home Value	$267,483

2026 Owner Occupied Housing Units by Value

Total	12,416
<$50,000	0.0%
$50,000 - $99,999	0.3%
$100,000 - $149,999	2.4%
$150,000 - $199,999	12.5%
$200,000 - $249,999	30.6%
$250,000 - $299,999	20.4%
$300,000 - $399,999	23.0%
$400,000 - $499,999	3.9%
$500,000 - $749,999	2.5%
$750,000 - $999,999	3.8%
$1,000,000 - $1,499,999	0.1%
$1,500,000 - $1,999,999	0.4%
$2,000,000 +	0.0%
Average Home Value	$306,203

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

August 25, 2021

Rocky Fork-Blacklick
Area: 12.48 square miles

Provided by the Columbus Planning Division

2010 Population by Age	
Total	32,343
0 - 4	7.4%
5 - 9	6.1%
10 - 14	5.3%
15 - 24	10.8%
25 - 34	24.4%
35 - 44	15.6%
45 - 54	12.5%
55 - 64	9.3%
65 - 74	4.9%
75 - 84	2.6%
85 +	1.1%
18 +	78.4%
2021 Population by Age	
Total	44,197
0 - 4	6.1%
5 - 9	6.0%
10 - 14	5.5%
15 - 24	10.4%
25 - 34	19.2%
35 - 44	19.0%
45 - 54	11.0%
55 - 64	10.2%
65 - 74	7.7%
75 - 84	3.5%
85 +	1.4%
18 +	79.7%
2026 Population by Age	
Total	48,645
0 - 4	6.2%
5 - 9	5.7%
10 - 14	5.2%
15 - 24	11.3%
25 - 34	19.9%
35 - 44	17.8%
45 - 54	11.7%
55 - 64	8.9%
65 - 74	7.7%
75 - 84	4.3%
85 +	1.4%
18 +	80.1%
2010 Population by Sex	
Males	15,307
Females	17,036
2021 Population by Sex	
Males	21,234
Females	22,965
2026 Population by Sex	
Males	23,413
Females	25,231

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2010 Population by Race/Ethnicity

Total	32,342
White Alone	77.6%
Black Alone	12.7%
American Indian Alone	0.2%
Asian Alone	5.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.7%
Hispanic Origin	2.9%
Diversity Index	41.3

2021 Population by Race/Ethnicity

Total	44,199
White Alone	71.1%
Black Alone	15.1%
American Indian Alone	0.1%
Asian Alone	9.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	3.4%
Hispanic Origin	3.7%
Diversity Index	50.2

2026 Population by Race/Ethnicity

Total	48,644
White Alone	67.4%
Black Alone	16.4%
American Indian Alone	0.1%
Asian Alone	10.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	3.8%
Hispanic Origin	4.2%
Diversity Index	54.6

2010 Population by Relationship and Household Type

Total	32,343
In Households	99.4%
In Family Households	72.3%
Householder	24.5%
Spouse	18.8%
Child	25.3%
Other relative	2.2%
Nonrelative	1.5%
In Nonfamily Households	27.1%
In Group Quarters	0.6%
Institutionalized Population	0.5%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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THE CITY OF
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ANDREW J. GINTHER, MAYOR

DEPARTMENT OF
DEVELOPMENT

Community Profile

Rocky Fork-Blacklick
Area: 12.48 square miles

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2021 Population 25+ by Educational Attainment

Total	31,838
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	1.5%
High School Graduate	12.8%
GED/Alternative Credential	1.6%
Some College, No Degree	15.0%
Associate Degree	7.0%
Bachelor's Degree	40.5%
Graduate/Professional Degree	19.8%

2021 Population 15+ by Marital Status

Total	36,423
Never Married	30.9%
Married	50.7%
Widowed	4.6%
Divorced	13.8%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	28,877
Population 16+ Employed	97.0%
Population 16+ Unemployment rate	3.0%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	5.5%
Population 25-54 Employed	70.9%
Population 25-54 Unemployment rate	2.3%
Population 55-64 Employed	12.4%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	5.4%
Population 65+ Unemployment rate	6.0%

2021 Employed Population 16+ by Industry

Total	28,020
Agriculture/Mining	0.3%
Construction	2.4%
Manufacturing	6.8%
Wholesale Trade	2.2%
Retail Trade	12.5%
Transportation/Utilities	5.8%
Information	1.8%
Finance/Insurance/Real Estate	14.5%
Services	47.9%
Public Administration	5.9%

2021 Employed Population 16+ by Occupation

Total	28,019
White Collar	82.8%
Management/Business/Financial	28.9%
Professional	34.3%
Sales	8.8%
Administrative Support	10.8%
Services	8.5%
Blue Collar	8.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	1.0%
Installation/Maintenance/Repair	1.6%
Production	2.4%
Transportation/Material Moving	3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	14,982
Households with 1 Person	36.1%
Households with 2+ People	63.9%
Family Households	53.3%
Husband-wife Families	40.8%
With Related Children	19.1%
Other Family (No Spouse Present)	12.5%
Other Family with Male Householder	3.3%
With Related Children	2.1%
Other Family with Female Householder	9.2%
With Related Children	5.9%
Nonfamily Households	10.6%
All Households with Children	27.4%
Multigenerational Households	1.5%
Unmarried Partner Households	8.4%
Male-female	7.6%
Same-sex	0.8%

2010 Households by Size

Total	14,984
1 Person Household	36.1%
2 Person Household	34.3%
3 Person Household	14.3%
4 Person Household	10.5%
5 Person Household	3.5%
6 Person Household	1.0%
7 + Person Household	0.4%

2010 Households by Tenure and Mortgage Status

Total	14,983
Owner Occupied	58.9%
Owned with a Mortgage/Loan	51.9%
Owned Free and Clear	7.0%
Renter Occupied	41.1%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	165
Percent of Income for Mortgage	11.5%
Wealth Index	85

2010 Housing Units By Urban/ Rural Status

Total Housing Units	16,484
Housing Units Inside Urbanized Area	99.5%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.5%

2010 Population By Urban/ Rural Status

Total Population	32,343
Population Inside Urbanized Area	99.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Metro Renters (3B)
2.	Bright Young Professionals (8C)
3.	Boomburbs (1C)

2021 Consumer Spending	
Apparel & Services: Total $	$50,527,899
Average Spent	$2,434.73
Spending Potential Index	115
Education: Total $	$39,932,393
Average Spent	$1,924.17
Spending Potential Index	111
Entertainment/Recreation: Total $	$72,235,341
Average Spent	$3,480.72
Spending Potential Index	108
Food at Home: Total $	$123,633,826
Average Spent	$5,957.40
Spending Potential Index	109
Food Away from Home: Total $	$91,115,013
Average Spent	$4,390.45
Spending Potential Index	116
Health Care: Total $	$133,419,665
Average Spent	$6,428.93
Spending Potential Index	103
HH Furnishings & Equipment: Total $	$51,458,434
Average Spent	$2,479.57
Spending Potential Index	110
Personal Care Products & Services: Total $	$20,918,194
Average Spent	$1,007.96
Spending Potential Index	112
Shelter: Total $	$476,250,949
Average Spent	$22,948.54
Spending Potential Index	114
Support Payments/Cash Contributions/Gifts in Kind: Total $	$53,076,107
Average Spent	$2,557.51
Spending Potential Index	107
Travel: Total $	$57,668,694
Average Spent	$2,778.81
Spending Potential Index	110
Vehicle Maintenance & Repairs: Total $	$25,304,294
Average Spent	$1,219.31
Spending Potential Index	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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