

Community Profile

Olentangy West
Area: 4.18 square miles

Provided by the Columbus Planning Division

Population Summary	
2000 Total Population	8,677
2010 Total Population	8,929
2021 Total Population	9,692
2021 Group Quarters	119
2026 Total Population	10,551
2021-2026 Annual Rate	1.71%
2021 Total Daytime Population	19,678
Workers	15,643
Residents	4,035
Household Summary	
2000 Households	4,226
2000 Average Household Size	2.02
2010 Households	4,449
2010 Average Household Size	1.99
2021 Households	4,818
2021 Average Household Size	1.99
2026 Households	5,245
2026 Average Household Size	1.99
2021-2026 Annual Rate	1.71%
2010 Families	1,574
2010 Average Family Size	2.74
2021 Families	1,624
2021 Average Family Size	2.75
2026 Families	1,722
2026 Average Family Size	2.76
2021-2026 Annual Rate	1.18%
Housing Unit Summary	
2000 Housing Units	4,385
Owner Occupied Housing Units	34.3%
Renter Occupied Housing Units	62.0%
Vacant Housing Units	3.6%
2010 Housing Units	4,738
Owner Occupied Housing Units	29.4%
Renter Occupied Housing Units	64.5%
Vacant Housing Units	6.1%
2021 Housing Units	5,093
Owner Occupied Housing Units	28.5%
Renter Occupied Housing Units	66.1%
Vacant Housing Units	5.4%
2026 Housing Units	5,517
Owner Occupied Housing Units	27.7%
Renter Occupied Housing Units	67.3%
Vacant Housing Units	4.9%
Median Household Income	
2021	\$40,374
2026	\$43,932
Median Home Value	
2021	\$223,697
2026	\$242,290
Per Capita Income	
2021	\$31,256
2026	\$35,071
Median Age	
2010	27.7
2021	28.4
2026	28.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	4,818
<\$15,000	21.6%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	4.2%
\$200,000+	3.9%
Average Household Income	\$62,725

2026 Households by Income

Household Income Base	5,245
<\$15,000	19.5%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	14.2%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	5.2%
\$200,000+	4.6%
Average Household Income	\$70,429

2021 Owner Occupied Housing Units by Value

Total	1,446
<\$50,000	1.4%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	26.4%
\$200,000 - \$249,999	34.5%
\$250,000 - \$299,999	20.1%
\$300,000 - \$399,999	8.7%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$234,239

2026 Owner Occupied Housing Units by Value

Total	1,525
<\$50,000	0.2%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	16.6%
\$200,000 - \$249,999	35.9%
\$250,000 - \$299,999	25.8%
\$300,000 - \$399,999	12.3%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$264,295

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	8,931
0 - 4	5.1%
5 - 9	3.2%
10 - 14	2.3%
15 - 24	30.9%
25 - 34	24.9%
35 - 44	9.7%
45 - 54	7.4%
55 - 64	6.6%
65 - 74	4.2%
75 - 84	3.7%
85 +	2.0%
18 +	87.9%
2021 Population by Age	
Total	9,692
0 - 4	4.5%
5 - 9	3.0%
10 - 14	2.2%
15 - 24	29.6%
25 - 34	25.2%
35 - 44	10.3%
45 - 54	6.0%
55 - 64	7.1%
65 - 74	5.8%
75 - 84	4.1%
85 +	2.2%
18 +	88.0%
2026 Population by Age	
Total	10,551
0 - 4	4.7%
5 - 9	3.0%
10 - 14	2.0%
15 - 24	30.6%
25 - 34	24.7%
35 - 44	10.1%
45 - 54	5.9%
55 - 64	6.4%
65 - 74	5.8%
75 - 84	4.6%
85 +	2.2%
18 +	88.0%
2010 Population by Sex	
Males	4,568
Females	4,361
2021 Population by Sex	
Males	5,013
Females	4,679
2026 Population by Sex	
Males	5,457
Females	5,094

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	8,930
White Alone	67.7%
Black Alone	6.7%
American Indian Alone	0.2%
Asian Alone	21.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	2.9%
Hispanic Origin	3.4%
Diversity Index	52.6

2021 Population by Race/Ethnicity

Total	9,692
White Alone	58.9%
Black Alone	7.3%
American Indian Alone	0.2%
Asian Alone	28.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	3.6%
Hispanic Origin	4.0%
Diversity Index	60.1

2026 Population by Race/Ethnicity

Total	10,551
White Alone	54.1%
Black Alone	7.6%
American Indian Alone	0.2%
Asian Alone	32.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	4.0%
Hispanic Origin	4.5%
Diversity Index	63.1

2010 Population by Relationship and Household Type

Total	8,929
In Households	98.9%
In Family Households	49.4%
Householder	17.7%
Spouse	13.7%
Child	14.2%
Other relative	2.9%
Nonrelative	1.0%
In Nonfamily Households	49.5%
In Group Quarters	1.1%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	5,883
Less than 9th Grade	4.7%
9th - 12th Grade, No Diploma	0.6%
High School Graduate	9.6%
GED/Alternative Credential	0.6%
Some College, No Degree	10.7%
Associate Degree	5.0%
Bachelor's Degree	36.1%
Graduate/Professional Degree	32.7%

2021 Population 15+ by Marital Status

Total	8,755
Never Married	55.1%
Married	35.9%
Widowed	3.0%
Divorced	6.0%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,087
Population 16+ Employed	94.4%
Population 16+ Unemployment rate	5.6%
Population 16-24 Employed	25.4%
Population 16-24 Unemployment rate	12.0%
Population 25-54 Employed	60.7%
Population 25-54 Unemployment rate	3.8%
Population 55-64 Employed	8.3%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	5.7%
Population 65+ Unemployment rate	0.9%

2021 Employed Population 16+ by Industry

Total	5,748
Agriculture/Mining	0.0%
Construction	1.6%
Manufacturing	5.0%
Wholesale Trade	2.2%
Retail Trade	11.6%
Transportation/Utilities	3.0%
Information	2.7%
Finance/Insurance/Real Estate	5.7%
Services	64.4%
Public Administration	3.8%

2021 Employed Population 16+ by Occupation

Total	5,747
White Collar	80.8%
Management/Business/Financial	12.5%
Professional	52.0%
Sales	7.1%
Administrative Support	9.2%
Services	7.8%
Blue Collar	11.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.2%
Installation/Maintenance/Repair	1.4%
Production	4.2%
Transportation/Material Moving	5.6%

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2010 Households by Type	
Total	4,449
Households with 1 Person	39.6%
Households with 2+ People	60.4%
Family Households	35.4%
Husband-wife Families	27.4%
With Related Children	10.9%
Other Family (No Spouse Present)	8.0%
Other Family with Male Householder	2.6%
With Related Children	0.7%
Other Family with Female Householder	5.4%
With Related Children	2.5%
Nonfamily Households	25.0%
All Households with Children	14.2%
Multigenerational Households	1.0%
Unmarried Partner Households	5.1%
Male-female	4.3%
Same-sex	0.8%
2010 Households by Size	
Total	4,447
1 Person Household	39.6%
2 Person Household	36.4%
3 Person Household	14.3%
4 Person Household	6.8%
5 Person Household	1.8%
6 Person Household	0.7%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	4,449
Owner Occupied	31.3%
Owned with a Mortgage/Loan	21.2%
Owned Free and Clear	10.1%
Renter Occupied	68.7%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	96
Percent of Income for Mortgage	23.2%
Wealth Index	56
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	4,738
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	8,929
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. College Towns (14B)
2. Dorms to Diplomas (14C)
3. In Style (5B)

2021 Consumer Spending

Apparel & Services: Total \$	\$7,479,444
Average Spent	\$1,552.40
Spending Potential Index	73
Education: Total \$	\$7,470,195
Average Spent	\$1,550.48
Spending Potential Index	90
Entertainment/Recreation: Total \$	\$10,489,627
Average Spent	\$2,177.17
Spending Potential Index	67
Food at Home: Total \$	\$17,840,232
Average Spent	\$3,702.83
Spending Potential Index	68
Food Away from Home: Total \$	\$13,485,300
Average Spent	\$2,798.94
Spending Potential Index	74
Health Care: Total \$	\$19,055,432
Average Spent	\$3,955.05
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$7,202,150
Average Spent	\$1,494.84
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$3,008,047
Average Spent	\$624.34
Spending Potential Index	70
Shelter: Total \$	\$70,078,458
Average Spent	\$14,545.13
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,091,671
Average Spent	\$1,471.91
Spending Potential Index	62
Travel: Total \$	\$7,839,058
Average Spent	\$1,627.04
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$3,849,564
Average Spent	\$799.00
Spending Potential Index	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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