

Community Profile

Northwest
Area: 10.13 square miles

Provided by the Columbus Planning Division

Population Summary	
2000 Total Population	36,833
2010 Total Population	37,553
2021 Total Population	42,487
2021 Group Quarters	498
2026 Total Population	45,157
2021-2026 Annual Rate	1.23%
2021 Total Daytime Population	41,272
Workers	24,731
Residents	16,541
Household Summary	
2000 Households	18,296
2000 Average Household Size	1.98
2010 Households	18,104
2010 Average Household Size	2.05
2021 Households	20,269
2021 Average Household Size	2.07
2026 Households	21,530
2026 Average Household Size	2.07
2021-2026 Annual Rate	1.21%
2010 Families	8,287
2010 Average Family Size	2.82
2021 Families	8,912
2021 Average Family Size	2.87
2026 Families	9,335
2026 Average Family Size	2.88
2021-2026 Annual Rate	0.93%
Housing Unit Summary	
2000 Housing Units	19,118
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	51.5%
Vacant Housing Units	4.3%
2010 Housing Units	19,440
Owner Occupied Housing Units	41.1%
Renter Occupied Housing Units	52.0%
Vacant Housing Units	6.9%
2021 Housing Units	21,308
Owner Occupied Housing Units	40.0%
Renter Occupied Housing Units	55.2%
Vacant Housing Units	4.9%
2026 Housing Units	22,540
Owner Occupied Housing Units	40.2%
Renter Occupied Housing Units	55.3%
Vacant Housing Units	4.5%
Median Household Income	
2021	\$65,309
2026	\$72,563
Median Home Value	
2021	\$238,086
2026	\$271,104
Per Capita Income	
2021	\$39,241
2026	\$43,637
Median Age	
2010	32.6
2021	34.9
2026	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	20,269
<\$15,000	6.7%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	6.6%
\$200,000+	4.4%
Average Household Income	\$82,679

2026 Households by Income

Household Income Base	21,530
<\$15,000	5.6%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	7.9%
\$200,000+	5.0%
Average Household Income	\$92,001

2021 Owner Occupied Housing Units by Value

Total	8,506
<\$50,000	0.4%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	25.6%
\$250,000 - \$299,999	22.6%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$266,678

2026 Owner Occupied Housing Units by Value

Total	9,062
<\$50,000	0.1%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	10.1%
\$200,000 - \$249,999	23.2%
\$250,000 - \$299,999	28.7%
\$300,000 - \$399,999	15.5%
\$400,000 - \$499,999	6.7%
\$500,000 - \$749,999	9.8%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$316,219

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	37,553
0 - 4	6.1%
5 - 9	4.4%
10 - 14	4.1%
15 - 24	16.3%
25 - 34	23.5%
35 - 44	11.7%
45 - 54	10.8%
55 - 64	10.2%
65 - 74	5.8%
75 - 84	4.6%
85 +	2.5%
18 +	83.0%
2021 Population by Age	
Total	42,486
0 - 4	5.3%
5 - 9	4.6%
10 - 14	4.3%
15 - 24	15.0%
25 - 34	21.0%
35 - 44	14.2%
45 - 54	9.3%
55 - 64	10.0%
65 - 74	8.5%
75 - 84	4.9%
85 +	3.0%
18 +	83.6%
2026 Population by Age	
Total	45,159
0 - 4	5.4%
5 - 9	4.4%
10 - 14	4.0%
15 - 24	15.1%
25 - 34	21.1%
35 - 44	13.7%
45 - 54	9.6%
55 - 64	9.0%
65 - 74	8.6%
75 - 84	6.0%
85 +	3.1%
18 +	83.9%
2010 Population by Sex	
Males	18,508
Females	19,045
2021 Population by Sex	
Males	20,998
Females	21,488
2026 Population by Sex	
Males	22,294
Females	22,864

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	37,553
White Alone	78.1%
Black Alone	5.6%
American Indian Alone	0.1%
Asian Alone	10.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.9%
Two or More Races	3.0%
Hispanic Origin	6.1%
Diversity Index	44.8

2021 Population by Race/Ethnicity

Total	42,487
White Alone	69.9%
Black Alone	6.9%
American Indian Alone	0.1%
Asian Alone	15.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.8%
Two or More Races	3.9%
Hispanic Origin	8.0%
Diversity Index	55.9

2026 Population by Race/Ethnicity

Total	45,158
White Alone	65.7%
Black Alone	7.6%
American Indian Alone	0.1%
Asian Alone	18.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.1%
Two or More Races	4.4%
Hispanic Origin	9.0%
Diversity Index	60.6

2010 Population by Relationship and Household Type

Total	37,553
In Households	98.9%
In Family Households	63.9%
Householder	22.0%
Spouse	16.4%
Child	20.7%
Other relative	3.1%
Nonrelative	1.6%
In Nonfamily Households	35.0%
In Group Quarters	1.1%
Institutionalized Population	1.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	30,114
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	13.6%
GED/Alternative Credential	1.3%
Some College, No Degree	17.1%
Associate Degree	5.7%
Bachelor's Degree	36.8%
Graduate/Professional Degree	21.6%

2021 Population 15+ by Marital Status

Total	36,484
Never Married	41.8%
Married	42.3%
Widowed	4.4%
Divorced	11.4%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	27,037
Population 16+ Employed	96.7%
Population 16+ Unemployment rate	3.3%
Population 16-24 Employed	17.6%
Population 16-24 Unemployment rate	2.4%
Population 25-54 Employed	62.6%
Population 25-54 Unemployment rate	3.9%
Population 55-64 Employed	12.7%
Population 55-64 Unemployment rate	1.6%
Population 65+ Employed	7.1%
Population 65+ Unemployment rate	3.6%

2021 Employed Population 16+ by Industry

Total	26,143
Agriculture/Mining	0.2%
Construction	4.6%
Manufacturing	5.8%
Wholesale Trade	2.5%
Retail Trade	10.9%
Transportation/Utilities	3.7%
Information	2.3%
Finance/Insurance/Real Estate	10.1%
Services	55.6%
Public Administration	4.3%

2021 Employed Population 16+ by Occupation

Total	26,143
White Collar	75.9%
Management/Business/Financial	19.0%
Professional	37.8%
Sales	8.2%
Administrative Support	10.8%
Services	12.6%
Blue Collar	11.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	1.2%
Production	2.5%
Transportation/Material Moving	5.3%

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2010 Households by Type	
Total	18,103
Households with 1 Person	39.3%
Households with 2+ People	60.7%
Family Households	45.8%
Husband-wife Families	34.3%
With Related Children	13.7%
Other Family (No Spouse Present)	11.5%
Other Family with Male Householder	3.7%
With Related Children	1.9%
Other Family with Female Householder	7.9%
With Related Children	4.5%
Nonfamily Households	14.9%
All Households with Children	20.4%
Multigenerational Households	1.3%
Unmarried Partner Households	7.8%
Male-female	6.9%
Same-sex	0.9%
2010 Households by Size	
Total	18,103
1 Person Household	39.3%
2 Person Household	35.5%
3 Person Household	12.8%
4 Person Household	7.7%
5 Person Household	3.1%
6 Person Household	1.1%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	18,104
Owner Occupied	44.1%
Owned with a Mortgage/Loan	32.6%
Owned Free and Clear	11.5%
Renter Occupied	55.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	124
Percent of Income for Mortgage	15.3%
Wealth Index	73
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	19,440
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	37,553
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Emerald City (8B)
2. Young and Restless (11B)
3. Bright Young Professionals (8C)

2021 Consumer Spending

Apparel & Services: Total \$	\$40,291,941
Average Spent	\$1,987.86
Spending Potential Index	94
Education: Total \$	\$32,859,510
Average Spent	\$1,621.17
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$57,748,628
Average Spent	\$2,849.11
Spending Potential Index	88
Food at Home: Total \$	\$99,554,910
Average Spent	\$4,911.68
Spending Potential Index	90
Food Away from Home: Total \$	\$72,202,167
Average Spent	\$3,562.20
Spending Potential Index	94
Health Care: Total \$	\$108,609,894
Average Spent	\$5,358.42
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$40,706,577
Average Spent	\$2,008.32
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$16,726,324
Average Spent	\$825.22
Spending Potential Index	92
Shelter: Total \$	\$378,091,413
Average Spent	\$18,653.68
Spending Potential Index	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$42,097,140
Average Spent	\$2,076.92
Spending Potential Index	87
Travel: Total \$	\$44,886,755
Average Spent	\$2,214.55
Spending Potential Index	88
Vehicle Maintenance & Repairs: Total \$	\$20,666,383
Average Spent	\$1,019.61
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.