Community Profile

Northland
Area: 16.46 square miles

Provided by the Columbus Planning Division

Population Summary

2000 Total Population	79,944
2010 Total Population	82,836
2021 Total Population	89,862
2021 Group Quarters	672
2026 Total Population	93,270
2021-2026 Annual Rate	0.75%
2021 Total Daytime Population	80,885
Workers	39,669
Residents	41,216

Household Summary

2000 Households	35,131
2000 Average Household Size	2.26
2010 Households	34,722
2010 Average Household Size	2.37
2021 Households	37,097
2021 Average Household Size	2.40
2026 Households	38,386
2026 Average Household Size	2.41
2021-2026 Annual Rate	0.69%
2010 Families	19,752
2010 Average Family Size	3.09
2021 Families	20,495
2021 Average Family Size	3.16
2026 Families	21,057
2026 Average Family Size	3.17
2021-2026 Annual Rate	0.54%

Housing Unit Summary

2000 Housing Units	37,269
Owner Occupied Housing Units	43.9%
Renter Occupied Housing Units	50.4%
Vacant Housing Units	5.7%
2010 Housing Units	38,457
Owner Occupied Housing Units	41.2%
Renter Occupied Housing Units	49.1%
Vacant Housing Units	9.7%
2021 Housing Units	40,244
Owner Occupied Housing Units	43.0%
Renter Occupied Housing Units	49.2%
Vacant Housing Units	7.8%
2026 Housing Units	41,495
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	48.3%
Vacant Housing Units	7.5%

Median Household Income

2021	$50,497
2026	$53,494

Median Home Value

2021	$156,931
2026	$189,833

Per Capita Income

2021	$25,483
2026	$28,123

Median Age

2010	33.1
2021	35.1
2026	35.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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THE CITY OF COLUMBUS
ANDREW J. GINTHER, MAYOR

DEPARTMENT OF DEVELOPMENT

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2021 Households by Income	
Household Income Base	37,097
<$15,000	9.1%
$15,000 - $24,999	11.6%
$25,000 - $34,999	12.8%
$35,000 - $49,999	15.8%
$50,000 - $74,999	22.4%
$75,000 - $99,999	12.4%
$100,000 - $149,999	11.7%
$150,000 - $199,999	2.8%
$200,000+	1.5%
Average Household Income	$61,513
2026 Households by Income	
Household Income Base	38,386
<$15,000	7.8%
$15,000 - $24,999	10.5%
$25,000 - $34,999	11.9%
$35,000 - $49,999	15.0%
$50,000 - $74,999	22.9%
$75,000 - $99,999	13.0%
$100,000 - $149,999	13.6%
$150,000 - $199,999	3.4%
$200,000+	1.7%
Average Household Income	$68,096
2021 Owner Occupied Housing Units by Value	
Total	17,270
<$50,000	2.1%
$50,000 - $99,999	8.0%
$100,000 - $149,999	35.6%
$150,000 - $199,999	30.9%
$200,000 - $249,999	9.6%
$250,000 - $299,999	4.2%
$300,000 - $399,999	3.1%
$400,000 - $499,999	1.0%
$500,000 - $749,999	4.1%
$750,000 - $999,999	0.8%
$1,000,000 - $1,499,999	0.4%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.2%
Average Home Value	$194,856
2026 Owner Occupied Housing Units by Value	
Total	18,324
<$50,000	0.8%
$50,000 - $99,999	4.3%
$100,000 - $149,999	21.9%
$150,000 - $199,999	28.9%
$200,000 - $249,999	14.8%
$250,000 - $299,999	9.3%
$300,000 - $399,999	8.0%
$400,000 - $499,999	2.2%
$500,000 - $749,999	6.6%
$750,000 - $999,999	2.4%
$1,000,000 - $1,499,999	0.6%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.2%
Average Home Value	$252,136

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	82,835
0 - 4	8.4%
5 - 9	7.1%
10 - 14	6.2%
15 - 24	14.1%
25 - 34	17.3%
35 - 44	14.1%
45 - 54	13.2%
55 - 64	9.6%
65 - 74	5.1%
75 - 84	3.3%
85 +	1.5%
18 +	74.5%
2021 Population by Age	
Total	89,862
0 - 4	7.3%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	13.1%
25 - 34	16.2%
35 - 44	14.0%
45 - 54	11.6%
55 - 64	11.0%
65 - 74	8.0%
75 - 84	3.7%
85 +	1.8%
18 +	75.8%
2026 Population by Age	
Total	93,272
0 - 4	7.4%
5 - 9	6.6%
10 - 14	6.3%
15 - 24	13.5%
25 - 34	15.9%
35 - 44	13.5%
45 - 54	11.6%
55 - 64	10.3%
65 - 74	8.4%
75 - 84	4.6%
85 +	1.8%
18 +	76.0%
2010 Population by Sex	
Males	39,870
Females	42,966
2021 Population by Sex	
Males	43,367
Females	46,495
2026 Population by Sex	
Males	44,910
Females	48,360

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	82,836
White Alone	51.2%
Black Alone	37.7%
American Indian Alone	0.3%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.2%
Two or More Races	4.0%
Hispanic Origin	8.9%
Diversity Index	66.1

2021 Population by Race/Ethnicity

Total	89,862
White Alone	43.4%
Black Alone	42.8%
American Indian Alone	0.3%
Asian Alone	3.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.0%
Two or More Races	4.8%
Hispanic Origin	10.7%
Diversity Index	69.8

2026 Population by Race/Ethnicity

Total	93,270
White Alone	40.1%
Black Alone	44.8%
American Indian Alone	0.3%
Asian Alone	4.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.3%
Two or More Races	5.2%
Hispanic Origin	11.6%
Diversity Index	71.1

2010 Population by Relationship and Household Type

Total	82,836
In Households	99.3%
In Family Households	76.7%
Householder	23.9%
Spouse	13.9%
Child	31.0%
Other relative	4.8%
Nonrelative	3.1%
In Nonfamily Households	22.6%
In Group Quarters	0.7%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment	
Total	59,554
Less than 9th Grade	6.1%
9th - 12th Grade, No Diploma	4.8%
High School Graduate	25.3%
GED/Alternative Credential	3.1%
Some College, No Degree	24.7%
Associate Degree	7.5%
Bachelor's Degree	20.5%
Graduate/Professional Degree	7.9%
2021 Population 15+ by Marital Status	
Total	71,313
Never Married	39.5%
Married	41.6%
Widowed	5.1%
Divorced	13.8%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	51,700
Population 16+ Employed	95.2%
Population 16+ Unemployment rate	4.8%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	7.0%
Population 25-54 Employed	65.8%
Population 25-54 Unemployment rate	3.9%
Population 55-64 Employed	14.3%
Population 55-64 Unemployment rate	5.0%
Population 65+ Employed	6.0%
Population 65+ Unemployment rate	8.7%
2021 Employed Population 16+ by Industry	
Total	49,217
Agriculture/Mining	0.2%
Construction	4.8%
Manufacturing	8.0%
Wholesale Trade	2.0%
Retail Trade	12.4%
Transportation/Utilities	6.5%
Information	1.5%
Finance/Insurance/Real Estate	11.0%
Services	49.9%
Public Administration	3.7%
2021 Employed Population 16+ by Occupation	
Total	49,216
White Collar	59.1%
Management/Business/Financial	14.2%
Professional	22.3%
Sales	8.1%
Administrative Support	14.5%
Services	19.3%
Blue Collar	21.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	2.2%
Production	6.0%
Transportation/Material Moving	9.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	34,722
Households with 1 Person	34.6%
Households with 2+ People	65.4%
Family Households	56.9%
Husband-wife Families	33.1%
With Related Children	15.5%
Other Family (No Spouse Present)	23.8%
Other Family with Male Householder	6.1%
With Related Children	3.6%
Other Family with Female Householder	17.7%
With Related Children	12.6%
Nonfamily Households	8.5%
All Households with Children	32.3%
Multigenerational Households	3.3%
Unmarried Partner Households	8.3%
Male-female	7.4%
Same-sex	1.0%

2010 Households by Size

Total	34,721
1 Person Household	34.6%
2 Person Household	29.9%
3 Person Household	15.5%
4 Person Household	10.9%
5 Person Household	5.2%
6 Person Household	2.4%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	34,722
Owner Occupied	45.6%
Owned with a Mortgage/Loan	36.1%
Owned Free and Clear	9.4%
Renter Occupied	54.4%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	147
Percent of Income for Mortgage	13.0%
Wealth Index	48

2010 Housing Units By Urban/ Rural Status

Total Housing Units	38,457
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

2010 Population By Urban/ Rural Status

Total Population	82,836
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1.	Metro Fusion (11C)
2.	Bright Young Professionals (8C)
3.	Young and Restless (11B)

2021 Consumer Spending

Apparel & Services: Total $	$55,061,896
Average Spent	$1,484.27
Spending Potential Index	70
Education: Total $	$42,662,256
Average Spent	$1,150.02
Spending Potential Index	67
Entertainment/Recreation: Total $	$78,954,622
Average Spent	$2,128.33
Spending Potential Index	66
Food at Home: Total $	$139,736,191
Average Spent	$3,766.78
Spending Potential Index	69
Food Away from Home: Total $	$98,271,956
Average Spent	$2,649.05
Spending Potential Index	70
Health Care: Total $	$152,296,177
Average Spent	$4,105.35
Spending Potential Index	66
HH Furnishings & Equipment: Total $	$55,838,221
Average Spent	$1,505.20
Spending Potential Index	67
Personal Care Products & Services: Total $	$22,923,938
Average Spent	$617.95
Spending Potential Index	69
Shelter: Total $	$513,340,004
Average Spent	$13,837.78
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total $	$56,658,560
Average Spent	$1,527.31
Spending Potential Index	64
Travel: Total $	$60,261,011
Average Spent	$1,624.42
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total $	$28,600,824
Average Spent	$770.97
Spending Potential Index	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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