

Community Profile

Hayden Run
 Area: 4.3 square miles

Provided by the Columbus Planning Division

Population Summary	
2000 Total Population	8,968
2010 Total Population	13,456
2021 Total Population	18,386
2021 Group Quarters	0
2026 Total Population	20,402
2021-2026 Annual Rate	2.10%
2021 Total Daytime Population	16,161
Workers	9,122
Residents	7,039
Household Summary	
2000 Households	3,897
2000 Average Household Size	2.30
2010 Households	6,723
2010 Average Household Size	2.00
2021 Households	9,244
2021 Average Household Size	1.99
2026 Households	10,268
2026 Average Household Size	1.99
2021-2026 Annual Rate	2.12%
2010 Families	3,597
2010 Average Family Size	2.67
2021 Families	4,899
2021 Average Family Size	2.66
2026 Families	5,419
2026 Average Family Size	2.66
2021-2026 Annual Rate	2.04%
Housing Unit Summary	
2000 Housing Units	4,258
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	35.2%
Vacant Housing Units	8.5%
2010 Housing Units	7,275
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	42.4%
Vacant Housing Units	7.6%
2021 Housing Units	9,571
Owner Occupied Housing Units	47.1%
Renter Occupied Housing Units	49.5%
Vacant Housing Units	3.4%
2026 Housing Units	10,578
Owner Occupied Housing Units	48.0%
Renter Occupied Housing Units	49.1%
Vacant Housing Units	2.9%
Median Household Income	
2021	\$82,585
2026	\$90,641
Median Home Value	
2021	\$263,862
2026	\$311,984
Per Capita Income	
2021	\$49,050
2026	\$54,215
Median Age	
2010	32.4
2021	36.0
2026	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	9,244
<\$15,000	2.7%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	3.9%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	10.2%
\$200,000+	9.1%
Average Household Income	\$106,198

2026 Households by Income

Household Income Base	10,268
<\$15,000	2.1%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	12.7%
\$200,000+	10.0%
Average Household Income	\$117,208

2021 Owner Occupied Housing Units by Value

Total	4,510
<\$50,000	0.8%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	24.7%
\$250,000 - \$299,999	18.1%
\$300,000 - \$399,999	21.2%
\$400,000 - \$499,999	5.5%
\$500,000 - \$749,999	9.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.0%
Average Home Value	\$315,972

2026 Owner Occupied Housing Units by Value

Total	5,074
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	6.6%
\$200,000 - \$249,999	20.8%
\$250,000 - \$299,999	17.7%
\$300,000 - \$399,999	30.1%
\$400,000 - \$499,999	8.6%
\$500,000 - \$749,999	14.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.8%
Average Home Value	\$359,430

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	13,453
0 - 4	7.2%
5 - 9	5.3%
10 - 14	5.0%
15 - 24	11.4%
25 - 34	27.4%
35 - 44	14.7%
45 - 54	13.8%
55 - 64	9.7%
65 - 74	3.5%
75 - 84	1.6%
85 +	0.6%
18 +	79.6%
2021 Population by Age	
Total	18,384
0 - 4	5.9%
5 - 9	5.8%
10 - 14	5.8%
15 - 24	10.7%
25 - 34	19.3%
35 - 44	20.4%
45 - 54	11.6%
55 - 64	10.8%
65 - 74	6.5%
75 - 84	2.4%
85 +	0.7%
18 +	79.8%
2026 Population by Age	
Total	20,401
0 - 4	6.0%
5 - 9	5.5%
10 - 14	5.3%
15 - 24	11.4%
25 - 34	20.2%
35 - 44	18.9%
45 - 54	12.7%
55 - 64	9.2%
65 - 74	6.9%
75 - 84	3.1%
85 +	0.8%
18 +	80.2%
2010 Population by Sex	
Males	6,633
Females	6,823
2021 Population by Sex	
Males	9,053
Females	9,332
2026 Population by Sex	
Males	10,056
Females	10,346

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	13,456
White Alone	79.9%
Black Alone	3.8%
American Indian Alone	0.2%
Asian Alone	12.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	2.5%
Hispanic Origin	3.8%
Diversity Index	39.3
2021 Population by Race/Ethnicity	
Total	18,385
White Alone	71.2%
Black Alone	5.0%
American Indian Alone	0.2%
Asian Alone	18.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	3.2%
Hispanic Origin	5.6%
Diversity Index	51.5
2026 Population by Race/Ethnicity	
Total	20,403
White Alone	66.8%
Black Alone	5.6%
American Indian Alone	0.1%
Asian Alone	21.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	3.6%
Hispanic Origin	6.4%
Diversity Index	56.5
2010 Population by Relationship and Household Type	
Total	13,456
In Households	100.0%
In Family Households	72.6%
Householder	24.6%
Spouse	20.3%
Child	24.4%
Other relative	2.1%
Nonrelative	1.2%
In Nonfamily Households	27.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	13,202
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	2.7%
High School Graduate	11.2%
GED/Alternative Credential	0.1%
Some College, No Degree	15.9%
Associate Degree	6.6%
Bachelor's Degree	41.6%
Graduate/Professional Degree	20.7%

2021 Population 15+ by Marital Status

Total	15,166
Never Married	35.7%
Married	50.8%
Widowed	3.2%
Divorced	10.3%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	11,646
Population 16+ Employed	97.7%
Population 16+ Unemployment rate	2.3%
Population 16-24 Employed	9.3%
Population 16-24 Unemployment rate	2.0%
Population 25-54 Employed	71.3%
Population 25-54 Unemployment rate	2.3%
Population 55-64 Employed	14.6%
Population 55-64 Unemployment rate	3.6%
Population 65+ Employed	4.8%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	11,373
Agriculture/Mining	0.3%
Construction	3.1%
Manufacturing	9.6%
Wholesale Trade	5.5%
Retail Trade	8.3%
Transportation/Utilities	2.3%
Information	2.9%
Finance/Insurance/Real Estate	14.3%
Services	49.9%
Public Administration	3.8%

2021 Employed Population 16+ by Occupation

Total	11,373
White Collar	81.1%
Management/Business/Financial	26.5%
Professional	36.7%
Sales	9.2%
Administrative Support	8.7%
Services	10.1%
Blue Collar	8.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	2.3%
Installation/Maintenance/Repair	1.7%
Production	1.6%
Transportation/Material Moving	2.9%

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August 25, 2021

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2010 Households by Type	
Total	6,723
Households with 1 Person	36.3%
Households with 2+ People	63.7%
Family Households	53.5%
Husband-wife Families	44.3%
With Related Children	20.5%
Other Family (No Spouse Present)	9.2%
Other Family with Male Householder	2.7%
With Related Children	1.4%
Other Family with Female Householder	6.5%
With Related Children	3.7%
Nonfamily Households	10.2%
All Households with Children	25.8%
Multigenerational Households	1.4%
Unmarried Partner Households	7.1%
Male-female	6.4%
Same-sex	0.7%
2010 Households by Size	
Total	6,723
1 Person Household	36.3%
2 Person Household	34.4%
3 Person Household	13.9%
4 Person Household	9.9%
5 Person Household	3.9%
6 Person Household	1.1%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	6,723
Owner Occupied	54.1%
Owned with a Mortgage/Loan	47.0%
Owned Free and Clear	7.1%
Renter Occupied	45.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	137
Percent of Income for Mortgage	13.4%
Wealth Index	95
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	7,275
Housing Units Inside Urbanized Area	99.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.7%
2010 Population By Urban/ Rural Status	
Total Population	13,456
Population Inside Urbanized Area	99.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Emerald City (8B)
2. Metro Renters (3B)
3. Up and Coming Families (7A)

2021 Consumer Spending

Apparel & Services: Total \$	\$23,071,700
Average Spent	\$2,495.86
Spending Potential Index	118
Education: Total \$	\$18,235,290
Average Spent	\$1,972.66
Spending Potential Index	114
Entertainment/Recreation: Total \$	\$33,418,093
Average Spent	\$3,615.11
Spending Potential Index	112
Food at Home: Total \$	\$56,592,812
Average Spent	\$6,122.11
Spending Potential Index	112
Food Away from Home: Total \$	\$41,586,238
Average Spent	\$4,498.73
Spending Potential Index	119
Health Care: Total \$	\$61,731,478
Average Spent	\$6,678.00
Spending Potential Index	107
HH Furnishings & Equipment: Total \$	\$23,871,383
Average Spent	\$2,582.37
Spending Potential Index	115
Personal Care Products & Services: Total \$	\$9,596,795
Average Spent	\$1,038.16
Spending Potential Index	116
Shelter: Total \$	\$218,766,477
Average Spent	\$23,665.78
Spending Potential Index	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,843,002
Average Spent	\$2,687.47
Spending Potential Index	112
Travel: Total \$	\$26,933,969
Average Spent	\$2,913.67
Spending Potential Index	115
Vehicle Maintenance & Repairs: Total \$	\$11,600,913
Average Spent	\$1,254.97
Spending Potential Index	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.