

# Community Profile

Franklinton  
Area: 2.07 square miles

Provided by the Columbus Planning Division

<b>Population Summary</b>	
2000 Total Population	11,396
2010 Total Population	9,797
2021 Total Population	11,066
2021 Group Quarters	774
2026 Total Population	12,581
2021-2026 Annual Rate	2.60%
2021 Total Daytime Population	12,235
Workers	4,372
Residents	7,863
<b>Household Summary</b>	
2000 Households	4,070
2000 Average Household Size	2.62
2010 Households	3,422
2010 Average Household Size	2.68
2021 Households	3,891
2021 Average Household Size	2.65
2026 Households	4,588
2026 Average Household Size	2.57
2021-2026 Annual Rate	3.35%
2010 Families	1,849
2010 Average Family Size	3.50
2021 Families	2,019
2021 Average Family Size	3.51
2026 Families	2,314
2026 Average Family Size	3.47
2021-2026 Annual Rate	2.77%
<b>Housing Unit Summary</b>	
2000 Housing Units	4,948
Owner Occupied Housing Units	23.2%
Renter Occupied Housing Units	59.0%
Vacant Housing Units	17.7%
2010 Housing Units	4,460
Owner Occupied Housing Units	17.9%
Renter Occupied Housing Units	58.8%
Vacant Housing Units	23.3%
2021 Housing Units	5,025
Owner Occupied Housing Units	18.0%
Renter Occupied Housing Units	59.4%
Vacant Housing Units	22.6%
2026 Housing Units	5,739
Owner Occupied Housing Units	17.4%
Renter Occupied Housing Units	62.5%
Vacant Housing Units	20.1%
<b>Median Household Income</b>	
2021	\$21,576
2026	\$26,249
<b>Median Home Value</b>	
2021	\$86,447
2026	\$142,840
<b>Per Capita Income</b>	
2021	\$13,818
2026	\$17,731
<b>Median Age</b>	
2010	30.0
2021	32.0
2026	31.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2021 Households by Income

Household Income Base	3,891
<\$15,000	36.4%
\$15,000 - \$24,999	18.2%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	12.7%
\$75,000 - \$99,999	2.8%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	0.7%
\$200,000+	0.3%
Average Household Income	\$35,614

## 2026 Households by Income

Household Income Base	4,588
<\$15,000	31.2%
\$15,000 - \$24,999	16.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	4.0%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	1.7%
\$200,000+	1.1%
Average Household Income	\$45,348

## 2021 Owner Occupied Housing Units by Value

Total	905
<\$50,000	28.1%
\$50,000 - \$99,999	30.2%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	3.0%
\$200,000 - \$249,999	2.4%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	2.1%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$162,169

## 2026 Owner Occupied Housing Units by Value

Total	1,000
<\$50,000	13.4%
\$50,000 - \$99,999	18.9%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	6.4%
\$200,000 - \$249,999	3.7%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	3.5%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	8.4%
\$750,000 - \$999,999	3.1%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$235,761

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>	
Total	9,798
0 - 4	11.5%
5 - 9	7.7%
10 - 14	6.9%
15 - 24	15.6%
25 - 34	14.5%
35 - 44	11.9%
45 - 54	14.5%
55 - 64	9.7%
65 - 74	4.6%
75 - 84	2.3%
85 +	0.7%
18 +	70.0%
<b>2021 Population by Age</b>	
Total	11,067
0 - 4	10.4%
5 - 9	8.2%
10 - 14	6.9%
15 - 24	13.7%
25 - 34	15.0%
35 - 44	11.7%
45 - 54	12.1%
55 - 64	11.5%
65 - 74	6.7%
75 - 84	3.1%
85 +	0.8%
18 +	71.1%
<b>2026 Population by Age</b>	
Total	12,581
0 - 4	10.3%
5 - 9	8.7%
10 - 14	7.4%
15 - 24	13.2%
25 - 34	14.3%
35 - 44	11.9%
45 - 54	11.3%
55 - 64	10.9%
65 - 74	7.6%
75 - 84	3.4%
85 +	0.9%
18 +	69.8%
<b>2010 Population by Sex</b>	
Males	4,932
Females	4,865
<b>2021 Population by Sex</b>	
Males	5,558
Females	5,508
<b>2026 Population by Sex</b>	
Males	6,226
Females	6,355

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	9,797
White Alone	65.8%
Black Alone	26.9%
American Indian Alone	0.5%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	4.5%
Hispanic Origin	3.0%
Diversity Index	52.4

## 2021 Population by Race/Ethnicity

Total	11,065
White Alone	57.5%
Black Alone	33.1%
American Indian Alone	0.5%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.5%
Two or More Races	5.9%
Hispanic Origin	4.0%
Diversity Index	59.3

## 2026 Population by Race/Ethnicity

Total	12,581
White Alone	51.8%
Black Alone	38.1%
American Indian Alone	0.4%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	6.4%
Hispanic Origin	4.7%
Diversity Index	62.3

## 2010 Population by Relationship and Household Type

Total	9,797
In Households	93.5%
In Family Households	71.6%
Householder	19.1%
Spouse	7.2%
Child	34.0%
Other relative	5.7%
Nonrelative	5.5%
In Nonfamily Households	21.9%
In Group Quarters	6.5%
Institutionalized Population	2.2%
Noninstitutionalized Population	4.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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### 2021 Population 25+ by Educational Attainment

Total	6,738
Less than 9th Grade	6.4%
9th - 12th Grade, No Diploma	22.3%
High School Graduate	28.9%
GED/Alternative Credential	8.5%
Some College, No Degree	17.5%
Associate Degree	4.1%
Bachelor's Degree	9.6%
Graduate/Professional Degree	2.9%

### 2021 Population 15+ by Marital Status

Total	8,252
Never Married	59.0%
Married	15.4%
Widowed	6.2%
Divorced	19.5%

### 2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,094
Population 16+ Employed	79.0%
Population 16+ Unemployment rate	20.9%
Population 16-24 Employed	14.8%
Population 16-24 Unemployment rate	31.7%
Population 25-54 Employed	71.6%
Population 25-54 Unemployment rate	18.8%
Population 55-64 Employed	11.7%
Population 55-64 Unemployment rate	13.7%
Population 65+ Employed	1.9%
Population 65+ Unemployment rate	38.6%

### 2021 Employed Population 16+ by Industry

Total	3,236
Agriculture/Mining	0.6%
Construction	9.0%
Manufacturing	7.0%
Wholesale Trade	3.9%
Retail Trade	19.3%
Transportation/Utilities	7.0%
Information	2.1%
Finance/Insurance/Real Estate	6.6%
Services	43.8%
Public Administration	0.7%

### 2021 Employed Population 16+ by Occupation

Total	3,235
White Collar	49.4%
Management/Business/Financial	12.3%
Professional	13.0%
Sales	13.6%
Administrative Support	10.5%
Services	19.8%
Blue Collar	30.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	2.7%
Production	9.8%
Transportation/Material Moving	12.9%

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<b>2010 Households by Type</b>	
Total	3,422
Households with 1 Person	35.4%
Households with 2+ People	64.6%
Family Households	54.0%
Husband-wife Families	20.2%
With Related Children	10.2%
Other Family (No Spouse Present)	33.8%
Other Family with Male Householder	8.0%
With Related Children	4.7%
Other Family with Female Householder	25.8%
With Related Children	19.2%
Nonfamily Households	10.6%
All Households with Children	35.1%
Multigenerational Households	6.1%
Unmarried Partner Households	13.2%
Male-female	12.4%
Same-sex	0.9%
<b>2010 Households by Size</b>	
Total	3,420
1 Person Household	35.4%
2 Person Household	24.5%
3 Person Household	14.2%
4 Person Household	10.9%
5 Person Household	7.3%
6 Person Household	3.6%
7 + Person Household	4.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	3,422
Owner Occupied	23.3%
Owned with a Mortgage/Loan	15.2%
Owned Free and Clear	8.2%
Renter Occupied	76.7%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	132
Percent of Income for Mortgage	16.8%
Wealth Index	22
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	4,460
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	9,797
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1.	Hometown Heritage (8G)
2.	City Commons (11E)
3.	Social Security Set (9F)

## 2021 Consumer Spending

Apparel & Services: Total \$	\$3,506,922
Average Spent	\$901.29
Spending Potential Index	43
Education: Total \$	\$2,563,762
Average Spent	\$658.90
Spending Potential Index	38
Entertainment/Recreation: Total \$	\$4,892,494
Average Spent	\$1,257.39
Spending Potential Index	39
Food at Home: Total \$	\$8,800,399
Average Spent	\$2,261.73
Spending Potential Index	42
Food Away from Home: Total \$	\$6,010,752
Average Spent	\$1,544.78
Spending Potential Index	41
Health Care: Total \$	\$9,683,681
Average Spent	\$2,488.74
Spending Potential Index	40
HH Furnishings & Equipment: Total \$	\$3,376,944
Average Spent	\$867.89
Spending Potential Index	38
Personal Care Products & Services: Total \$	\$1,427,168
Average Spent	\$366.79
Spending Potential Index	41
Shelter: Total \$	\$30,943,947
Average Spent	\$7,952.70
Spending Potential Index	39
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,158,209
Average Spent	\$811.67
Spending Potential Index	34
Travel: Total \$	\$3,444,908
Average Spent	\$885.35
Spending Potential Index	35
Vehicle Maintenance & Repairs: Total \$	\$1,798,405
Average Spent	\$462.20
Spending Potential Index	42

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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